

SEO Score

63%

URL Analysis

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed

- This page should load quicker. Fail

Title Analysis

DoWorkSystem - BUILD TECHNOLOGY - Software de Gestão de Obras, Projectos, Clientes e Equipas. Gestão financeira e relatórios de obras públicas

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

Description Analysis

BUILD TECHNOLOGY - Software de Gestão de Obras, Projectos, Clientes e Equipas. Gestão financeira e relatórios de obras públicas

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis

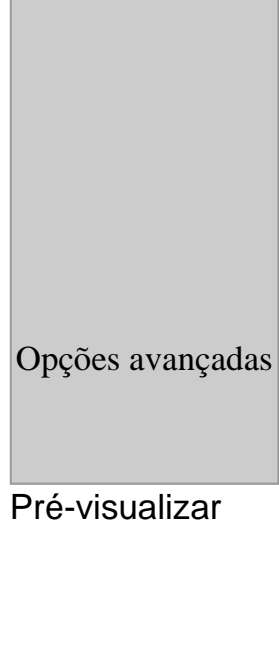
- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6)

H1

H2

1. A carregar
2. Detalhes do anexo Guardado.
3. Opções de visualização de anexos
4. Opções da galeria
5. Opções da lista de reprodução
6. Opções de visualização
- 7.



8. Pré-visualizar

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words

- Gest **13**
- rios **10**
- gest **7**
- obra **7**
- cookies **6**

Mobile Analysis

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis

- You should have 500+ words on this page. Your word count: 325 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title length
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link