

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Ecocig.se

Keyword: e-cigg

SEO Score**15%****URL Analysis**

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass
Fail
Pass
Pass
Fail
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass
Fail

Title Analysis

0/2

Allt inom e-ciggl! E-cigaretter & tillbehör - fri Frakt | Ecocig.se

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

Description Analysis

1/1

Handla e-cigaretter, vapes och ejuice med hög kvalitet av oss! Vi har mångårig erfarenhet, låga priser, bra kundbetyg och dedikerat snabb svensk support.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass
Fail

Image Analysis

0/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail
Fail
Fail
Fail

Headings (H1-H6)

2/1

H1

1. Kategorier
2. Shop by Category
3. Our Services

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

5/5

- och (15)
- med (11)
- har (9)
- Tillbeh (8)
- Juice (7)

Mobile Analysis

1/2

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 486
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Fail
Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

Fail
Pass
Fail
Fail
Fail
Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.