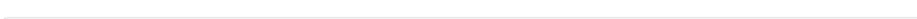


SEO Score

65%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

Création de site internet et Optimisation pour le référencement, SEO

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag begins with exact keyword Pass

Description Analysis 2/2

Création de site internet performant pour les PME ?. Optimisation SEO et référencement Google efficaces?. Efficace Web à Lyon?

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 2/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 2/4

H1

H2

1. Efficace Web vous accompagne de la création de votre site internet à son référencement Google
2. Les sites performants que nous avons créés
3. Un site internet pour renforcer la visibilité de votre entreprise
4. Avis des entrepreneurs qui ont créé leur site avec nous

H3

1. [Votre site internet professionnel clé en main](#)
2. [Optimisation SEO et Référencement Google](#)
3. [Visibilité de site : réseaux sociaux et Google Ads](#)

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- site **44**
- votre **38**
- projet **18**
- SEO **18**
- ation **17**

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 2/2

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 2/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- No inline CSS found Pass
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon