



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Eggheaddesigns.co.uk/  
Keyword: web design

# SEO Score

52%



## URL Analysis 4/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain not set Fail

## Page Speed 1/1

- Load speed is under 2 seconds Pass

## Title Analysis 3/3

## Web Design Agency - Egghead Designs

- Title has 60 characters or less. Pass
- Title tag begins with exact keyword Pass

## Description Analysis 2/3

Specialising in creative web design for small businesses, Egghead Designs is an award-winning creative web design agency.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

## Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

## Headings (H1-H6) 1/3

### H1

### H2

1. Local web designer
2. Get Higher SERP Rankings

### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

## Top Words 5/5

- web 20
- design 20
- you 20
- website 16
- SEO 15

## Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

## Text Analysis 3/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

## Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

## Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

## Suggestions for a better SEO Score

- Add keyword to url
- You must set your preferred domain (www/non www)
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

## PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.