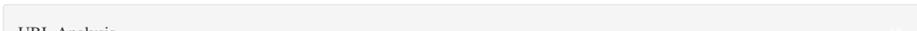


## SEO Score

53%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain not set Fail

### Page Speed 1/1

- This page should load quicker. Fail

### Title Analysis 1/2

### Arena Tekstil 1/2

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 1/2

Jurnal Ilmiah Arena Tekstil adalah jurnal ilmiah yang mempublikasikan artikel orisinal dari ilmu pengetahuan dan aplikasi penelitian dengan isu-isu teknologi terkini dalam bidang tekstil. Jurnal Ilmiah Arena Tekstil menyediakan forum yang terbuka lebar bagi publikasi penelitian yang tengah berjalan dan pengembangan teknologi tekstil.

- Description tag should be 160 characters or less. Fail
- Description tag contains exact keyword Pass

### Image Analysis 1/1

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

### Headings (H1-H6) 1/1

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

**H1**  
1. Page-Header is unknown  
2. MENU

**H2**  
1. Hit Counter:  
2. Arena Tekstil

**H3**  
1. Announcements  
2. Vol 35, No 1 (2020)

### Top Words 5/5

- yang **13**
- Tekstil **9**
- Arena **9**
- dan **6**
- Vol **5**

### Mobile Analysis 1/2

- Add a viewport metatag Fail
- Add an Apple icon Fail

### Text Analysis 1/5

- You should have 500+ words on this page Fail
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 1/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

### Code Analysis 1/1

- Code is W3C valid. Pass
- No flash elements found. Pass
- No inline CSS found Pass
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Add keyword to url
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add a viewport metatag
- Add an Apple icon