

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Elements.envato.com/ Keyword: envato

SEO Score

63%

URL Analysis

 URL is SEO friendly Keyword present in URL URL does not contain underscores robots.txt file found Favicon found Preferred domain set 	Pass Pass Pass Pass Pass Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

Envato Elements

Title has 60 characters or less.Title tag begins with exact keyword	Pass Pass
Description Analysis	
 Description is too short. Consider adding more characters. Description tag should contain the exact keyword 	Fail Fail
Image Analysis	
 All images have alt tags Exact keyword should be used in an alt tag Exact keyword found in image name Do not use underscore in image file names. 	Pass Fail Pass Fail
Headings (H1-H6)	2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
 Exact keyword NOT found heading tags H1, H2 or H3
 No duplicate heading tags found



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Envato 12

Elements 8



• creative 5	
• are 4	
Mobile Analysis	
We found viewport metatagAdd an Apple icon	Pass Fail
Add an Apple icon	
Text Analysis	
 You should have 500+ words on this page Keyword usage exceeds 3 occurences 	Fail
 Exact keyword was neither bolded, italicized, or underlined 	Fail
 Exact keyword was not found within first 100 words Exact keyword found in anchor text 	Fail Pass
Social Buttons	
 Add Tweet button Add Facebook share/like button 	Fail Fail
 Add Google +1 button Did not find a blog link 	Fail
Code Analysis	
 Code is not W3C valid. No flash elements found. 	Fail
Remove inline css.	Fail
 Text to html ratio is less than 2:1 Schema.org markup found. 	Fail Pass
Link to sitemap.xml was not found	Fail
Suggestions for a better SEO Score	
Fix description lenght	
 Add keyword in description Add keyword to image alt tag 	
 Add exact keyword to an image file name 	
 Remove underscores from image file names You need to add exact keyword in H1, H2 or H3 tags 	
 Add more words (500+ is optimal) 	
 Use keyword max. 3 times Use bold, italic or underline for keyword 	
 Add exact keyword in the first 100 words Fix w3c validation errors 	

- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
 Add blog link
 Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.