

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



**SEO Score** 

52%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon found</li> <li>Preferred domain set</li> </ul>	Pass Fail Pass Pass Pass Pass
Page Speed	
This page should load quicker.	Fail
Title Analysis	0/2

# EmJEx Consulting - Your IT Consulting and Outsourcing Partner

<ul> <li>Title is too long. Consider making it max. 60 characters long.</li> <li>Title tag should begin with exact keyword</li> </ul>	Fail Fail
Description Analysis	0/2

Web Design Company in New York that offers the best web development, design services, logo design in NY with most innovative approach. Contact us now for your project. %

<ul> <li>Description tag should be 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Fail Fail
Image Analysis	
<ul> <li>All images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Add exact keyword to an image file name</li> <li>Do not use underscore in image file names.</li> </ul>	Pass Fail Fail Fail
Headings (H1-H6)	2/3

### H1

H2

- 1. eCommerce
- 2. Static
- 3. Success Plans

#### H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found •

## Top Words



• • •	<pre>website 24 you 13 Website 11 business 9 with 9</pre>	
Mo	bile Analysis	2/2
•	We found viewport metatag We found Apple icon	Pass Pass
Tex	t Analysis	
• • •	You have 500+ words on this page Keyword should have 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words Exact keyword not found in anchor text	Pass Fail Fail Fail Fail
Soc	ial Buttons	
•	Add Tweet button Add Facebook share/like button Did not find a blog link	Fail Fail Fail
Coo	le Analysis	
• • • • • • • • • • • • • • • • • • • •	Code is not W3C valid. No flash elements found. Remove inline css. Text to html ratio is less than 2:1 Schema.org markup found. Link to sitemap.xml found	Fail Pass Fail Fail Pass Pass
Su	agastions for a battar SEO Score	

#### Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to urlFix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in descriptionAdd keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
  Use keyword exactly 3 times
  Use bold, italic or underline for keyword

- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors • Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link