

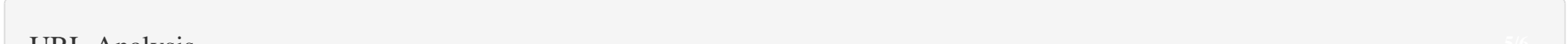


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Evenesis.com
Keyword: virtual event

SEO Score

54%



URL Analysis1/5

- URL is SEO friendlyPass
- Keyword not found in URLFail
- URL does not contain underscoresPass
- robots.txt file foundPass
- Favicon foundPass
- Preferred domain setPass

Page Speed1/1

- This page should load quicker.Fail

Title Analysis2/3

Online Event Management System & Conference Management Software | Evenesis

- Title is too long. Consider making it max. 60 characters long.Fail
- Title tag should begin with exact keywordFail

Description Analysis1/3

Evenesis, a cloud-based end-to-end event management software. Its top-notch conference management software offers a flawless online event management system.

- Description has 160 characters or less.Pass
- Description tag should contain the exact keywordFail

Image Analysis1/4

- All images have alt tagsPass
- Exact keyword should be used in an alt tagFail
- Add exact keyword to an image file nameFail
- Do not use underscore in image file names.Fail

Headings (H1-H6)3/3

H1

H2

H3

1. [Event Registration & RSVP](#)
2. [Database Management](#)
3. [Integrated Email / SMS Blast](#)
4. [Integrated Online Payment](#)
5. [Event Analytics](#)
6. [Facial Recognition Check In](#)
7. [Virtual Event](#)
8. [EveStance](#)
9. [Event Website Design](#)
10. [Lead Retrieval App \(Evelet\)](#)
11. [Live Q&A & Polling](#)
12. [Business Matching](#)

- Found heading tags H1, H2 and H3Pass
- Exact keyword found heading tags H1, H2 or H3Pass
- No duplicate heading tags foundPass

Top Words5/5

- Event23
- event19
- Evenesis12
- management8
- Contact7

Mobile Analysis2/2

- We found viewport metatagPass
- We found Apple iconPass

Text Analysis3/5

- You have 500+ words on this pagePass
- Keyword should have 3 occurrencesFail
- Exact keyword was neither bolded, italicized, or underlinedFail
- Exact keyword found in the first 100 wordsPass
- Exact keyword found in anchor textPass

Social Buttons1/1

- Add Tweet buttonFail
- Add Facebook share/like buttonFail
- Blog link foundPass

Code Analysis1/6

- Code is not W3C valid.Fail
- No flash elements found.Pass
- Remove inline css.Fail
- Text to html ratio is less than 2:1Fail
- Schema.org markup found.Pass
- Link to sitemap.xml found.Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.