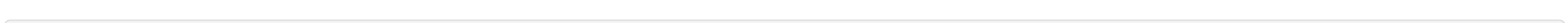


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Example.com
Keyword: example

SEO Score

43%



URL Analysis

1/6

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file not found
 - Favicon file not found
 - Preferred domain not set
- Pass

Pass

Pass

Fail

Fail

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

3/3

Example Domain

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass

Pass

Description Analysis

2/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

N/A

- Sorry, no data in this report type

Headings (H1-H6)

2/4

H1

1. Example Domain

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- domain 2
 - use 2
 - Example 1
 - literature 1
 - More 1

Mobile Analysis

1/3

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 21
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword found in the first 100 words
 - Exact keyword not found in anchor text
- Fail

Fail

Fail

Pass

Fail

Social Buttons

0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

2/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is good
 - Add schema.org markup
 - Link to sitemap.xml was not found
- N/A

Pass

Fail

Pass

Fail

Fail

Suggestions for a better SEO Score

- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Fix description lenght
- Add keyword in description
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add keyword in anchor text
- Remove inline CSS
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.