

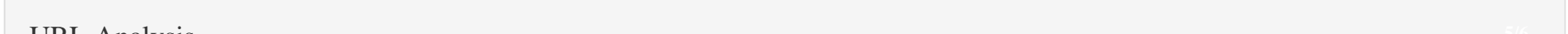


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Expertsinshopify.com/  
Keyword: Shopify

SEO Score

54%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword present in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon file not found
  - Preferred domain set
- Pass

Pass

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

- Shopify Experts Dubai, UAE| Saudi Arabia| Kuwait| Qatar| Bahrain| Oman
- Title is too long. Consider making it max. 60 characters long.
  - Title tag begins with exact keyword
- Fail

Pass

Description Analysis

2/3

- We are Shopify experts Dubai who provide services in Shopify Designing and Development in UAE, Saudi Arabia, Kuwait, Qatar, Bahrain, and Oman.
- Description has 160 characters or less.
  - Description tag contains exact keyword
- Pass

Pass

Image Analysis

3/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Exact keyword found in image name
  - No underscores found in image file names
- Fail

Fail

Pass

Pass

Headings (H1-H6)

3/3

- H1

H2

H3
1. Searching for an E-commerce Platform to Launch your Business???

2. What We Do

3. Our Partners

4. Technologies Used
- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- Shopify 33
  - USD 8
  - that 7
  - you 7
  - ecommerce 6

Mobile Analysis

1/2

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 338
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

4/6

- Code is not W3C valid.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Pass

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add favicon.ico
  - Fix title lenght
  - Add alt tags to images
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - You need to add exact keyword in H1, H2 or H3 tags
  - Add more words (500+ is optimal)
  - Use keyword max. 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Fix w3c validation errors
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link
  - Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.