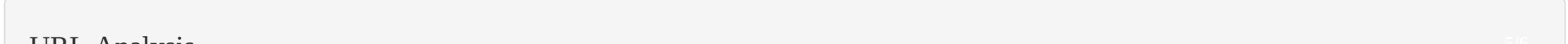


SEO Score

29%



URL Analysis

4/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Eye Tech – Digital Creative Agency

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis

0/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail
Fail
Fail
Fail

Headings (H1-H6)

1/1

H1

H2

H3

1. Basis
2. Basis
3. Premium
4. Premium
5. Maatwerk
6. Maatwerk
7. Basis
8. Basis
9. Premium
10. Premium
11. Maatwerk
12. Maatwerk

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass
Fail
Fail

Top Words

5/5

- een 14
- het 14
- Design 12
- dat 12
- die 11

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

1/3

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass
Fail
Fail
Fail
Fail

Social Buttons

0/1

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

2/5

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Fail
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link