

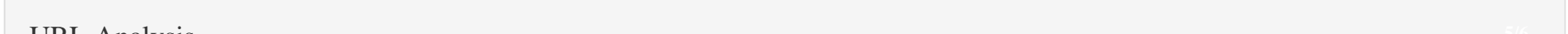


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Ezlogz.com
Keyword: Eld

SEO Score

66%



URL Analysis

4/6

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Ezlogz | Main

- Title has 60 characters or less.

Pass
- Title tag should begin with exact keyword

Fail

Description Analysis

0/3

- Description is too short. Consider adding more characters.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

3/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Exact keyword found in image name

Pass
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

2/4

H1

1. Ezlogs logo desktop Ezlogs logo desktop

H2

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- you 8
- Ezlogz 7
- ELD 5
- Read 5
- Canada 5

Mobile Analysis

1/2

- We found viewport metatag

Pass
- Add an Apple icon

Fail

Text Analysis

2/5

- You should have 500+ words on this page. Your word count: 422

Fail
- Keyword usage exceeds 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword found in the first 100 words

Pass
- Exact keyword found in anchor text

Pass

Social Buttons

0/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

3/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- No inline CSS found

Pass
- Text to html ratio is less than 2:1

Fail
- Add schema.org markup

Fail
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.