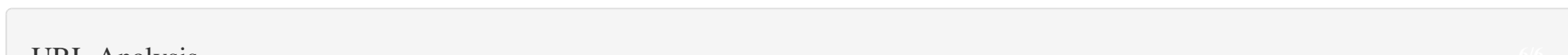


Facebook.com
Keyword: facebook

SEO Score

43%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 2/2

- Title is too short. Consider adding more characters. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 2/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

Image Analysis N/A

- Sorry, no data in this report type

Headings (H1-H6) 2/1

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- browser 2
- van 2
- naar 2
- een 2
- websites 1

Mobile Analysis 2/2

- Add a viewport metatag Fail
- Add an Apple icon Fail

Text Analysis 2/4

- You should have 500+ words on this page. Your word count: 33 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

Social Buttons 0/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 2/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon