

SEO Score

59%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 2/2

Electrician Exam Prep | National Electrical Code | Electrical Exam Prep

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 2/2

Master the National Electrical Code with our electrical exam prep. Dive into resources & tests for top electrician exam prep for Electricians.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 2/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 3/4

- **H1**
- **H2**
 1. **Continuing Education PARTNERS**
 2. **Want SubscriptionVideos?**
 3. **Mastering Electrical Exam Prep with Our Electricians Exam Preparation Course**
- **H3**
 - Found heading tags H1, H2 and H3 Pass
 - Exact keyword found heading tags H1, H2 or H3 Pass
 - No duplicate heading tags found Pass

Top Words 5/5

- Electrical **29**
- Trax **28**
- Fast **26**
- Exam **26**
- Prep **19**

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/2

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/2

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 5/5

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title length
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link