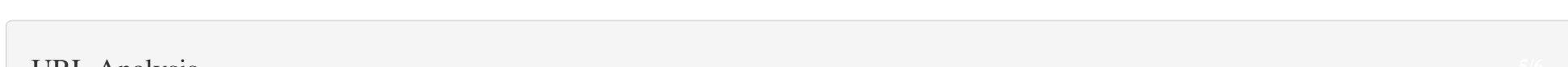


SEO Score

58%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/2

- Fatuma's Voice - Building an Africa that Speaks for Herself...
- Title is too long. Consider making it max. 60 characters long. Fail
 - Title tag should begin with exact keyword Fail

Description Analysis 1/2

- Fatuma's Voice is a Community Organisation that uses creative tools like Art, Music, Poetry, Debate... to Create Safe Spaces for Expression & Social Change.
- Description tag should be 160 characters or less. Fail
 - Description tag should contain the exact keyword Fail

Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 1/4

- H1**
 - H2**
 - H3**
 1. Sign Up
 2. Sign In
 3. Forgot Password
 4. Welcome to Fatuma's Voice!
 5. [#ReleaseKiama Activist Arrested Amidst Calls for IMF to Stop Loaning Kenya](#)
- Found heading tags H1, H2 and H3 Pass
 - Exact keyword NOT found heading tags H1, H2 or H3 Fail
 - No duplicate heading tags found Pass

Top Words 5/5

- Answers **10**
- Sign **8**
- Voice **7**
- Question **6**
- Most **6**

Mobile Analysis 1/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/2

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button