

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Fee-consult.ch

Keyword: Qualitätsmanagement

SEO Score

61%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

1/2

Qualitätsmanagement (QM) & Qualität | FEE-Consult AG Schweiz

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail
Pass

Description Analysis

2/2

FEE-Consult AG ein führendes Unternehmen in Qualitätsmanagement. Qualität ist essentiell in allen Bereichen und QM sichert Erfolg jedes Unternehmens.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass
Pass

Image Analysis

1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail
Fail
Fail
Pass

Headings (H1-H6)

2/1

H1

1. KUNDEN ÜBER QUALITÄTSMANAGEMENT

H2

1.

2. Pin It on Pinterest

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

5/5

- Qualit 127
- der 73
- und 65
- die 59
- ist 49

Pass
Fail
Fail
Pass
Pass

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

2/4

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Pass
Pass

Social Buttons

1/3

- Tweet button found
- Add Facebook share/like button
- Did not find a blog link

Pass
Fail
Fail

Code Analysis

4/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Pass
Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title length
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.