

Fieldx.us
Keyword: sports

SEO Score

46%



URL Analysis

4/6

• URL is SEO friendly

• Keyword not found in URL

• URL does not contain underscores

• robots.txt file found

• Favicon file not found

• Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

• Load speed is under 2 seconds

Pass

Title Analysis

1/3

Fieldxperience – Just another WordPress site

• Title has 60 characters or less.

• Title tag should begin with exact keyword

Pass

Fail

Description Analysis

0/3

• Description is too short. Consider adding more characters.

• Description tag should contain the exact keyword

Fail

Fail

Image Analysis

1/4

• All images have alt tags

• Exact keyword should be used in an alt tag

• Add exact keyword to an image file name

• Do not use underscore in image file names.

Pass

Fail

Fail

Fail

Headings (H1-H6)

1/1

H1

H2

H3

1.

Ashley Davies

Marketing at University of North Carolina-Greensboro 2021

2.

Kristian Stengel

Sport Management, Business at Rice University 2021

3.

Roberto Sotelo

Biochemistry at Purdue University 2021

4.

Ashley Davies

Marketing at University of North Carolina-Greensboro 2021

5.

Kristian Stengel

Sport Management, Business at Rice University 2021

6.

Roberto Sotelo

Biochemistry at Purdue University 2021

• Found heading tags H1, H2 and H3

• Exact keyword NOT found heading tags H1, H2 or H3

• Remove any duplicate heading tags

Pass

Fail

Fail

Top Words

5/5

• fieldX 15

• skills 13

• with 11

• that 10

• have 9

Mobile Analysis

1/3

• We found viewport metatag

• Add an Apple icon

Pass

Fail

Text Analysis

1/5

• You have 500+ words on this page

• Exact keyword used 3 times

• Exact keyword was neither bolded, italicized, or underlined

• Exact keyword was not found within first 100 words

• Exact keyword found in anchor text

Pass

Pass

Fail

Fail

Pass

Social Buttons

0/3

• Add Tweet button

• Add Facebook share/like button

• Did not find a blog link

Fail

Fail

Fail

Code Analysis

0/6

• Could not check validation status.

• No flash elements found.

• Remove inline css.

• Text to html ratio is less than 2:1

• Add schema.org markup

• Link to sitemap.xml found

N/A

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

• Add keyword to url

• Add favicon.ico

• Start title with keyword

• Fix description lenght

• Add keyword in description

• Add keyword to image alt tag

• Add exact keyword to an image file name

• Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Make sure you have unique heading tags (remove duplicate heading tags)

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add schema.org markup

• Add Tweet button

• Add Facebook share/like button

• Add blog link

• Add an Apple icon