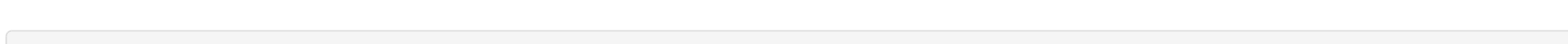


Finda.in
Keyword: finda

SEO Score

61%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

- Indian Business Directory | Best business Directory Pass
- Title tag should begin with exact keyword Fail

Description Analysis 2/2

indian business directory, Free Business Listing Directory and Add your business Listing in finda which is free local business listing website.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6) 3/4

- **H1**
- **H2**
 1. Finda for Customers
 2. Finda for Business Owner
- **H3**
 - Found heading tags H1, H2 and H3 Pass
 - Exact keyword found heading tags H1, H2 or H3 Pass
 - No duplicate heading tags found Pass

Top Words 5/5

- business 39
- Business 26
- Directory 12
- directory 11
- with 11

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 2/4

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon