DEMO

First-position-seo.co.uk
Keyword: SEO

SEO Score

51%

URL Analysis

- URL is SEO friendly — Pass
- Keyword present in URL — Pass
- URL does not contain underscores — Pass
- robots.txt file found — Pass
- Favicon found — Pass
- Preferred domain set — Pass

Page Speed

- This page should load quicker. — Fail

Title Analysis

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- Title has 60 characters or less. — Pass
- Title tag should begin with exact keyword — Fail

Description Analysis

- Description is too short. Consider adding more characters. — Fail
- Description tag should contain the exact keyword — Fail

Image Analysis

- Not all images have alt tags — Fail
- Exact keyword should be used in an alt tag — Fail

Headings (H1-H6)

H1

H2

1. Can your SEO do this?

H3

1.
2.
3.

- Found heading tags H1, H2 and H3 — Pass
- Exact keyword found heading tags H1, H2 or H3 — Pass
- No duplicate heading tags found — Pass

Top Words — 5/5

- cookies 14
- SEO 13
- website 8
- you 7
- ask 6

Mobile Analysis

- Add a viewport metatag — Fail
- Add an Apple icon — Fail

Text Analysis

- You should have 500+ words on this page — Fail
- Keyword usage exceeds 3 occurences — Fail
- Exact keyword was neither bolded, italicized, or underlined — Fail
- Exact keyword found in the first 100 words — Pass
- Exact keyword found in anchor text — Pass

Social Buttons

- Add Tweet button — Fail
- Add Facebook share/like button — Fail
- Add Google +1 button — Fail
- Did not find a blog link — Fail

Code Analysis

- Code is not W3C valid. — Fail
- No flash elements found. — Pass
- Remove inline css. — Fail
- Text to html ratio is less than 2:1 — Fail
- Schema.org markup found. — Pass
- Link to sitemap.xml found — Pass

Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add a viewport metatag
- Add an Apple icon