

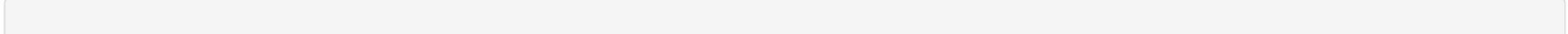


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Fixedlocally.co.uk  
Keyword: computer repair swindon

# SEO Score

50%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

0/3

Fixed Locally, PC & Laptop repairs in Swindon and the surrounding area

- Title is too long. Consider making it max. 60 characters long.
  - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

0/3

Based in Highworth, just outside of Swindon in Wiltshire, we offer a comprehensive, affordable, computer repair service serving homes and businesses in Swindon and the surrounding villages.

- Description tag should be 160 characters or less.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

3/4

- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

H1

H2

H3

- 1. We travel to you, so you don't have to
  - 2. Resolving your PC or laptop problem
  - 3. Fixed prices, no surprises
- 

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- you 10
  - Fixed 8
  - will 7
  - Locally 7
  - laptop 7

Mobile Analysis

3/3

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis

0/5

- You should have 500+ words on this page. Your word count: 491
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons

1/3

- Add Tweet button
  - Add Facebook share/like button
  - Blog link found
- Fail

Fail

Pass

Code Analysis

3/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
  - Fix title lenght
  - Start title with keyword
  - Fix description lenght
  - Add keyword in description
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - You need to add exact keyword in H1, H2 or H3 tags
  - Add more words (500+ is optimal)
  - Use keyword exactly 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Add keyword in anchor text
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.