

SEO Score

51%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass
Fail
Pass
Pass
Fail
Pass

Page Speed

- This page should load quicker.

Fail

Title Analysis

Fizjo-pomoc Medical Center » fizjoterapia Szczecin, rehabilitacja Szczecin

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

Description Analysis

Centrum medyczne: fizjoterapeuta, masa?ysta, osteopatia, rehabilitant, szumy uszne, NDT Bobath, klawiterapia, ból g?owy i pleców, rehabilitacja domowa.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass
Fail

Image Analysis

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass
Fail
Fail
Fail

Headings (H1-H6)

H1

H2

1. Drodzy pacjenci
2. Fizjo-pomoc Medical Center

H3

1. Porady naszych fizjoterapeutów
2. Rehabilitacja
3. Osteopatia
4. Fizjoterapia

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Pass
Pass

Top Words

- Szczecin 46
- Terapia 21
- Fizjoterapia 15
- Masa 13
- oraz 12

Mobile Analysis

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Pass
Pass

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keywords to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link