

SEO Score

52%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

- Load speed is under 2 seconds

Pass

Title Analysis

Vi köper alla fordon | Sälj bilen eller husvagn snabbt | - Fordonsköparna.se

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

Description Analysis

Vi köper alla begagnade fordon även trasiga, defekta eller gamla. Sälja avställd och obesiktad bil eller med körförbud. Sälj bilen snabbt och enkelt vi hämtar den på plats! Vi köper även husvagnar, husbilar, AWD, lastbilar, SUV och MC. Vi är uppköpare av beg bilar och fordon. Få kontakt direkt genom online chatten. Din bilförsäljning ska vara smidig!

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass
Fail
Fail
Pass

Headings (H1-H6)

- H1**
1. Fordonsköparna.se® Fordonsköparna.se®
 - 2.
- H2**
1. Oavsett märke eller bilmodell?
 2. HÄMTAR & BETALAR PÅ PLATS!
 3. Vi köper ditt fordon direkt!
 4. VI HÄMTAR & BETALAR PÅ PLATS!
 5. SÄLJ DITT FORDON SNABBT, ENKELT & TRYGG! FORDONSFÖRSÄLJNING.se det självklara valet!

- H3**
- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found

Pass
Fail
Pass

Top Words

- och 68
- don 52
- per 27
- ditt 25
- eller 22

5/5

Mobile Analysis

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass
Fail
Fail
Fail
Fail

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon