

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



# SEO Score

24%

URL Analysis

URL is SEO friendly	Pass
Keyword not found in URL	Fail
URL does not contain underscores	Pass
robots.txt file not found	Fail Fail
<ul> <li>Favicon file not found</li> <li>Preferred domain not set</li> </ul>	Fail
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

#### Access denied

<ul><li>Title has 60 characters or less.</li><li>Title tag should begin with exact keyword</li></ul>	Pass Fail
Description Analysis	
<ul> <li>Description is too short. Consider adding more characters.</li> <li>Description tag should contain the exact keyword</li> </ul>	Fail Fail
Image Analysis	
<ul> <li>Sorry, no data in this report type</li> </ul>	

Headings (H1-H6)

## H1

H2

H3

- Found heading tags H1, H2 and H3 •
- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found •



Fail

•	You 1
•	not 1
•	have 1
•	permission 1
•	access 1

# Mobile Analysis

- Add a viewport metatag •
- Add an Apple icon ٠

### Text Analysis

- You should have 500+ words on this page. Your word count: 7 ٠
- Keyword should have 3 occurences •
- Exact keyword was neither bolded, italicized, or underlined ٠
- Exact keyword was not found within first 100 words ٠
- Exact keyword not found in anchor text •

#### Social Buttons

- Add Tweet button ٠
- Add Facebook share/like button •
- Did not find a blog link •

Code Analysis

- Could not check validation status. ٠
- No flash elements found. •
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

# Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
  Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)

- Use keyword exactly 3 times
  Use bold, italic or underline for keyword
  Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatagAdd an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

N/A Pass Fail Fail Fail Fail