

Funkopop.io
Keyword: Funko pop

SEO Score

52%

URL Analysis

1/5

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass
Pass
Pass
Pass
Fail
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Funko Pop | ¿ La Mejor Tienda Para Comprar Funko en México ?

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail
Pass

Description Analysis

2/3

¡Dale vida a tu colección de Funko Pop con nuestra selección de figuras únicas y exclusivas! ¡Encuentra tu personaje favorito aquí!

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass
Pass

Image Analysis

1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass
Fail
Fail
Fail

Headings (H1-H6)

1/3

H1

1. Funko Pop

H2

1. Los mejores Funko pop de tus personajes favoritos
2. ¿Qué es un Funko y por qué son tan populares?
3. Diseños funkopop
4. Franquicias más populares que tienen Funkos:
5. Funko Pop Marvel:
6. Funko pop Marvel más vendido
7. Funko Pop Anime:
8. Funko Pop Star Wars:
9. Tienda de Funko pop Star Wars
10. Los Funko son adorables
11. Funko Pop Videojuegos:
12. Popularidad de los Funkos Pops
13. Funko Pops y niños
14. Tienda de Funko Pop DC Comic
15. Funko pop y adolescentes
16. Origen de las Tiendas Funko Pop

H3

1. Figuras Funko Pop más populares y buscadas incluyen:
2. Mega Unboxing de 50 Funko Pop

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Pass
Pass

Top Words

5/5

- Funko 113
- Pop 101
- que 34
- con 31
- Comprar 28

Mobile Analysis

1/3

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

1/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Pass
Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

1/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/A
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Add favicon.ico
- Fix title lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link