

Gigred.com  
Keyword: freelance

SEO Score

67%

URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass  
Fail  
Pass  
Pass  
Fail  
Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

0/3

Gigred – Freelance Marketplace | Hire Freelancers | Post Jobs Online

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail  
Fail

Description Analysis

2/3

Gigred is the world's largest marketplace for digital services, where individuals or companies can go to find freelancers with a skill that suits their needs.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass  
Pass

Image Analysis

1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Fail  
Fail  
Pass  
Fail

Headings (H1-H6)

2/3

**H1**  
1. Hire Top Rated Freelancers for any job, Online

**H2**  
1. Explore Categories  
2. Top Most Services  
3. How It Works  
4. Top Freelancers  
**10.** Imagination at Work  
**12.** Data Entry  
13. Gigred in Pocket  
14. Latest Articles  
15. Notification detail

**H3**  
1. [Graphics and Design](#)  
2. [Digital Marketing](#)  
3. [Writing and Translation](#)  
4. [Video and Animation](#)  
5. [Music and Audio](#)  
6. [Programming and Tech](#)  
7. [Business](#)  
8. [Lifestyle](#)  
9. I will do Professional Facebook Marketing for USA UK Canada Business  
10. I will Write wonderful engaging Blogs about Diversity and Inclusion  
11. I will Write Stellar Copy for Print Flyers, Brochures and Mailers  
12. I will do WordPress Web Design  
13. I will do PHP Bug Fixing  
14. Professional  
15. Freelancer  
16. Feedback  
17. Download Our Native Mobile App  
18. [Impact of Social Media Profiles on Your Business](#)  
19. [What is Google My Business and why you Need it?](#)  
20. [Differentiate your Service offering as a Freelancer](#)  
21. Company  
22. Explore More  
23. Join For a Good Start

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass  
Pass  
Fail

Top Words

5/5

- Gigred **18**
- with **12**
- you **11**
- Explore **10**
- freelancers **10**

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass  
Pass

Text Analysis

3/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass  
Fail  
Fail  
Fail  
Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail  
Fail  
Pass

Code Analysis

3/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/A  
Pass  
Fail  
Fail  
Pass  
Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button