

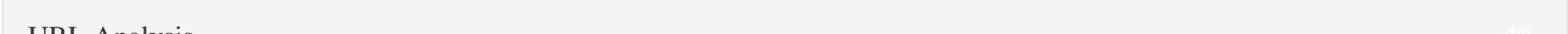


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Globalumbrella.com/
Keyword: Digital marketing

SEO Score

69%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Home - One Stop Marketing Solution

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/3

Do you want to grow your business faster? Get 500% More Sales Instantly! Let us help you with your SEO, online sales, social media marketing, or email

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass

Fail

Pass

Fail

Headings (H1-H6)1/3

H1

1. Your Digital Marketing Solution

H2

1. Services

2. We Know What Works, And What Doesn't.

3. Why Choose Us?

4. Our Strong Points

5. Answers to Your Questions

6. What service do you provide?

7. Why Choose us?

8. Quel service fournissez-vous?

9. Location

10. Follow Us

11. Success!

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Top Words5/5

- you21
- marketing11
- with10
- that6
- more6

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis2/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Fail

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.