



SEO Score

51%

URL Analysis1/5

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass
Pass
Pass
Pass
Pass
Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Useful Tools & Utilities — Go Web Tools

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis1/3

Awesome Web Tools

- Description is too short. Consider adding more characters.
- Description tag contains exact keyword

Fail
Pass

Image Analysis2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass
Fail
Fail
Pass

Headings (H1-H6)2/6

H1

- Useful Tools & Utilities to make life easier.

H2

- WebTools
- Website Status Checker
- User Agent Finder
- Whats My IP
- Ping
- URL Unshortener
- URL Encoder
- URL Decoder
- SSL Checker
- QR Code Generator
- QR Code Reader
- HTTP Headers Parser
- UUIDv4 Generator
- YouTube Thumbnail Downloader
- E-Mail Validator
- RGB To Hex
- Hex To RGB
- Timestamp Converter
- Text to Binary
- Binary to Text
- Text to Base64
- Image to Base64
- Markdown To HTML
- HTML To Markdown
- CSV To JSON
- JSON To CSV
- Password Generator
- Password Strength Test
- MD5 Generator
- SHA Generator
- Bcrypt Generator
- Hash Generator
- Word Count
- Lorem Ipsum Generator
- Text Separator
- Duplicate Lines Remover
- Line Break Remover
- E-Mail Extractor
- URL Extractor
- SEO Tags Generator
- HTML Entity Encode
- HTML Entity Decode
- HTML Tags Strippper
- HTML Minifier
- CSS Minifier
- JS Minifier
- HTML Formatter
- CSS Formatter
- JS Formatter
- JS Obfuscator
- SQL Beautifier
- Privacy Policy Generator
- Terms of Service Generator
- Robots.txt Generator
- HTACCESS Redirect Generator
- Domain Generator
- Domain WHOIS
- IP To Hostname
- Hostname To IP
- IP Information
- HTTP Status Code Checker
- Missing something?

H3

- Utilities
- Converters
- Security
- Content
- Domains
- Contact

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words5/5

- HTML 16
- Generator 14
- Generate 13
- from 12
- Text 11

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis2/5

- You should have 500+ words on this page. Your word count: 421
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail
Fail
Fail
Fail
Fail

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail
Fail
Pass

Code Analysis1/6

- Could not check validation status.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

N/A
Pass
Pass
Fail
Fail
Pass

Suggestions for a better SEO Score

- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon