



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Grauer-wolf.de  
Keyword: hotel

SEO Score

57%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

3/3

Hotel Erlangen › Grauer Wolf

- Title has 60 characters or less.
  - Title tag begins with exact keyword
- Pass

Pass

Description Analysis

0/3

new Startseite.

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Exact keyword found in image name
  - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6)

2/3

H1

H2

H3

- 1. Frühstück
  - 2. Tagungen
  - 3. Fahrrad
  - 4. No PM Data

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- und 11
  - der 7
  - hst 6
  - Wolf 6
  - Grauer 6

Mobile Analysis

1/3

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 319
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.