



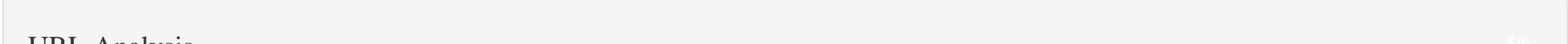
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Her-mod-a.com

Keyword: test

SEO Score

26%



URL Analysis

4/6

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Hermoda ™ – Switch it to a Model

Pass

- Title has 60 characters or less.

Fail
- Title tag should begin with exact keyword

Description Analysis

0/3

- Description is too short. Consider adding more characters.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

0/4

- Not all images have alt tags

Fail
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

0/1

H1

H2

1. Testimonials

H3

1. -Erzsebet M-

2. -Andy J-

3. -Tina G-

- Found heading tags H1, H2 and H3

Pass
- Exact keyword found heading tags H1, H2 or H3

Pass
- No duplicate heading tags found

Pass

Top Words

5/5

- hermoda 40
- Get 39
- off 36
- View 28
- fashion 26

Mobile Analysis

1/3

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

1/5

- You have 500+ words on this page

Pass
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

0/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

2/6

- Could not check validation status.

N/A
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Add schema.org markup

Fail
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.