



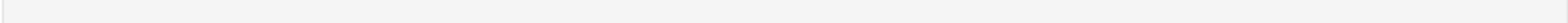
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

[Hockkooncasket.com](#)

Keyword: funeral service singapore, casket singapore, funeral service

# SEO Score

51%



URL Analysis

1/6

- URL is SEO friendly 

Pass
- Keyword not found in URL 

Fail
- URL does not contain underscores 

Pass
- robots.txt file found 

Pass
- Favicon found 

Pass
- Preferred domain set 

Pass

Page Speed

1/1

- This page should load quicker. 

Fail

Title Analysis

2/3

Funeral Service Singapore 24 Hours | 1st Online Funeral Essentials Store

- Title is too long. Consider making it max. 60 characters long. 

Fail
- Title tag should begin with exact keyword 

Fail

Description Analysis

1/3

Funeral service Singapore for Chinese Taoist, Buddhist, Christian, Catholic, Soka & Free Thinkers. Affordable price. 20 yrs exp. Call us now!

- Description has 160 characters or less. 

Pass
- Description tag should contain the exact keyword 

Fail

Image Analysis

1/4

- All images have alt tags 

Pass
- Exact keyword should be used in an alt tag 

Fail
- Add exact keyword to an image file name 

Fail
- Do not use underscore in image file names. 

Fail

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3 

Pass
- Exact keyword NOT found heading tags H1, H2 or H3 

Fail
- No duplicate heading tags found 

Pass

Top Words

5/5

- Funeral 28
- Singapore 17
- funeral 12
- Services 11
- More 8

Mobile Analysis

2/2

- We found viewport metatag 

Pass
- We found Apple icon 

Pass

Text Analysis

3/5

- You should have 500+ words on this page. Your word count: 497 

Fail
- Keyword should have 3 occurrences 

Fail
- Exact keyword was neither bolded, italicized, or underlined 

Fail
- Exact keyword was not found within first 100 words 

Fail
- Exact keyword not found in anchor text 

Fail

Social Buttons

3/3

- Add Tweet button 

Fail
- Add Facebook share/like button 

Fail
- Did not find a blog link 

Fail

Code Analysis

1/6

- Code is not W3C valid. 

Fail
- No flash elements found. 

Pass
- Remove inline css. 

Fail
- Text to html ratio is less than 2:1 

Fail
- Schema.org markup found. 

Pass
- Link to sitemap.xml found 

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.