

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

# Homecareassistanceagency.com

Keyword: in home senior care

# **SEO Score**

22%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon file not found</li> <li>Preferred domain not set</li> </ul>	Pass Fail Pass Pass Fail Fail
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

Home Care Assistance Agency | In Home Senior Care

- Title has 60 characters or less. •
- Title tag should begin with exact keyword ٠

#### Description Analysis

Home Care Assistance Agency offers the best bi-lingual, affordable in-home senior care. We are a team of highlyqualified, experienced, and trustworthy caregivers. Helping seniors live healthier, happier, in their homes. We strive to help individuals and families of Northern Virginia.

<ul> <li>Description tag should be 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Fail Fail
Image Analysis	
<ul> <li>Not all images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Add exact keyword to an image file name</li> <li>Do not use underscore in image file names.</li> </ul>	Fail Fail Fail Fail
Headings (H1-H6)	

H1

H2

- Found heading tags H1, H2 and H3 ٠
- Exact keyword NOT found heading tags H1, H2 or H3 ٠
- No duplicate heading tags found •

#### Top Words

### Mobile Analysis

- We found viewport metatag ٠
- We found Apple icon •

### Text Analysis

- You should have 500+ words on this page. Your word count: 0 ٠
- Keyword should have 3 occurences •
- Exact keyword was neither bolded, italicized, or underlined ٠
- Exact keyword was not found within first 100 words ٠
- Exact keyword not found in anchor text •

#### Social Buttons

- Add Tweet button •
- Add Facebook share/like button •
- Did not find a blog link •

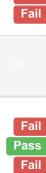
### Code Analysis

- Code is not W3C valid. ٠
- No flash elements found. ٠
- Remove inline css. ٠
- Text to html ratio is less than 2:1 ٠
- Add schema.org markup ٠
- Link to sitemap.xml found •

#### Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.



0/0	

Pass

Pass

Fail

Pass

Fail

Fail

Fail

Fail

Pass

Pass

## Fail Fail

- Fail Fail

Pass

- Fail Fail