



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Homecareassistanceagency.com  
Keyword: in home senior care

# SEO Score

22%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain not set

Pass

Fail

Pass

Pass

Fail

Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Home Care Assistance Agency | In Home Senior Care

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/3

Home Care Assistance Agency offers the best bi-lingual, affordable in-home senior care. We are a team of highly-qualified, experienced, and trustworthy caregivers. Helping seniors live healthier, happier, in their homes. We strive to help individuals and families of Northern Virginia.

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)1/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words0/0

Mobile Analysis1/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis1/4

- You should have 500+ words on this page. Your word count: 0
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.