

HubSpot offers a full platform of marketing, sales, customer service, and CRM software — plus the methodology, resources, and support — to help businesses grow better. Get started with free tools, and upgrade as you grow.

45%

URL Analysis

Page Speed

Title Analysis

Description Analysis

Image Analysis

Headings (H1-H6)

H1

H2

H3

Top Words

Free 10

you 10

Get 10

HubSpot 9

Software 9

We found viewport metatag

Keyword usage exceeds 3 occurences

Exact keyword found in anchor text

Add Facebook share/like button

Add an Apple icon

Mobile Analysis

Text Analysis

Social Buttons

Code Analysis

Add Tweet button

Code is not W3C valid.

Remove inline css.

No flash elements found.

Add schema.org markup • Link to sitemap.xml found

Suggestions for a better SEO Score

• Add keyword to image alt tag

• Use keyword max. 3 times

• Fix w3c validation errors • Remove inline CSS

Add schema.org markup

• Add Facebook share/like button

• Add Tweet button

• Add an Apple icon

• Add more words (500+ is optimal)

• Add exact keyword to an image file name • Remove underscores from image file names

• Use bold, italic or underline for keyword • Add exact keyword in the first 100 words

• You need to add exact keyword in H1, H2 or H3 tags

• Add more text to achieve a text to html ratio of at least 2:1

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Add keyword to url • Start title with keyword • Fix description lenght • Add alt tags to images

Text to html ratio is less than 2:1

Blog link found

URL is SEO friendly

robots.txt file found

Preferred domain set

Favicon found

Keyword not found in URL

• Load speed is under 2 seconds

Title has 60 characters or less.

Title tag should begin with exact keyword

• Description tag should be 160 characters or less.

Exact keyword should be used in an alt tag

Do not use underscore in image file names.

Exact keyword found in image name

1. There's a better way to grow.

Found heading tags H1, H2 and H3

No duplicate heading tags found

Exact keyword NOT found heading tags H1, H2 or H3

You should have 500+ words on this page. Your word count: 480

Exact keyword was neither bolded, italicized, or underlined

Exact keyword was not found within first 100 words

• Description tag contains exact keyword

Not all images have alt tags

HubSpot | Inbound Marketing, Sales, and Service Software

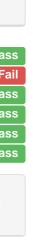
URL does not contain underscores

SEO Score

Keyword: marketing

Hubspot.com

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.





Pass

Fail

Fail

Pass

Fail

Pass

Fail Pass

5/5

Pass

Fail

Fail

Fail Fail

Fail

Pass

Fail

Pass

Fail

Pass