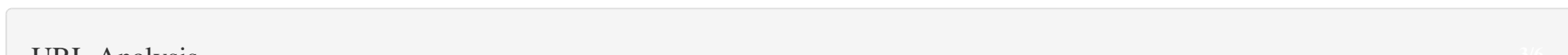


SEO Score

33%



URL Analysis 1/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain not set Fail

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/3

Biometric Door Access Control System - iDLink Systems

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/3

As your trusted partner for home and business security solutions, we specialise in biometric/ fingerprint access control system and door access control systems.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6) 1/4

- H1**
- H2**
 1. Vision
 2. Mission
- H3**
 1. Security Products
 2. IT Products
 3. Turnkey Solutions
 4. iDLink's Professional Services
 5. iDLink's Professional Services
- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- Remove any duplicate heading tags Fail

Top Words 5/5

- iDLink **20**
- security **14**
- Systems **10**
- with **9**
- Biometric **9**

Mobile Analysis 1/3

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 5/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/5

- Code is W3C valid. Pass
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found. Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon