

Iifamultimedia.in/

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Keyword: animation college

SEO Score

31%

URL Analysis		
URL is SEO fKeyword not f		F
 URL does not 	t contain underscores	Ē
robots.txt fileFavicon found	d	P
Preferred don	main not set	
Page Speed		1/
Load speed is	s under 2 seconds	P
Title Analysis		1/
Indian Institute	of Film And Animation	
	characters or less.	F
	uld begin with exact keyword	2/
Description Analy	ysis	21
IIFA Multimedia colleges in Ban	a is your one destination for top and best fashion, interior, jewellery, graphics, product design galore, India.	, animation
-	as 160 characters or less. ag contains exact keyword	P
Image Analysis		0/
	s have alt tags	
 Add exact key 	rd should be used in an alt tag yword to an image file name nderscore in image file names.	
Headings (H1-H6	5)	
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Fail

Fail

Add Tweet button

Code Analysis

• Did not find a blog link

• Add Facebook share/like button

Could not check validation status.

• Text to html ratio is less than 2:1

Suggestions for a better SEO Score

You must set your preferred domain (www/non www)

Add exact keyword to an image file name
Remove underscores from image file names
You need to add exact keyword in H1, H2 or H3 tags

• Add more text to achieve a text to html ratio of at least 2:1

• Make sure you have unique heading tags (remove duplicate heading tags)

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Add keyword to url

• Start title with keyword Add alt tags to images

Add keyword to image alt tag

• Add more words (500+ is optimal)

• Use bold, italic or underline for keyword • Add exact keyword in the first 100 words

• Use keyword exactly 3 times

• Add keyword in anchor text

• Add Facebook share/like button

• Remove inline CSS

Add Tweet button

Add an Apple icon

• Add blog link

No flash elements found.

• Schema.org markup found. • Link to sitemap.xml found

Remove inline css.