



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Imdb.com  
Keyword: movies

## SEO Score

48%



### URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass  
Fail  
Pass  
Pass  
Pass  
Fail

### Page Speed

4/4

- Load speed is under 2 seconds

Pass

### Title Analysis

4/5

#### IMDb: Ratings, Reviews, and Where to Watch the Best Movies & TV Shows

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail  
Fail

### Description Analysis

4/5

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. Find ratings and reviews for the newest movie and TV shows. Get personalized recommendations, and learn where to watch across hundreds of streaming providers.

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail  
Fail

### Image Analysis

4/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass  
Fail  
Fail  
Fail

### Headings (H1-H6)

2/3

#### H1

#### H2

#### H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass  
Fail  
Pass

### Top Words

5/5

- Watch 17
- Trailer 10
- From 6
- M 6
- New 5

### Mobile Analysis

4/4

- We found viewport metatag
- We found Apple icon

Pass  
Pass

### Text Analysis

2/5

- You should have 500+ words on this page. Your word count: 495
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail  
Fail  
Fail  
Pass  
Pass

### Social Buttons

4/4

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail  
Fail  
Fail

### Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

Fail  
Pass  
Fail  
Fail  
Fail  
Fail

#### Suggestions for a better SEO Score

- Add keyword to url
- You must set your preferred domain (www/non www)
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.