



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Impressim.com/  
Keyword: impressim

SEO Score

81%



URL Analysis 4/6

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 3/3

Impressim – Let's Explore Pass  
Pass

- Title has 60 characters or less. Pass
- Title tag begins with exact keyword Pass

Description Analysis 2/3

Impressim is a leading tech company, focusing on technology, entrepreneurship, leadership, web development and lifestyle. Pass  
Pass

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6) 3/3

H1

H2

1. Your password reset link appears to be invalid or expired.
2. Add to Collection

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Impressim 14
- updated 13
- How 13
- December 13
- Technology 10

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 3/5

- You should have 500+ words on this page. Your word count: 467 Fail
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword is bolded, italicized, or underlined Pass
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 3/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 3/5

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

- Suggestions for a better SEO Score
- Add favicon.ico
  - Add keyword to image alt tag
  - Remove underscores from image file names
  - You need to add exact keyword in H1, H2 or H3 tags
  - Add more words (500+ is optimal)
  - Use keyword max. 3 times
  - Add exact keyword in the first 100 words
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.