

Inbiix.com  
Keyword: beauty

## SEO Score

60%



### URL Analysis 4/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

### Page Speed 0/1

- This page should load quicker.
- Fail

### Title Analysis 1/3

#### Home - Inbiix

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

### Description Analysis 2/3

Inbiix, is India's top women's fashion and cosmetic magazine. Subscribe now to fashion tips, beauty, cosmetics, and current events updates.

- Description has 160 characters or less.
  - Description tag contains exact keyword
- Pass

Pass

### Image Analysis 3/4

- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - No underscores found in image file names
- Pass

Fail

Fail

Pass

### Headings (H1-H6) 3/3

#### H1

#### H2

#### H3

- 1. Shopping Cart

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

### Top Words 5/5

- cart 12
  - Add 12
  - Tax 12
  - Inclusive 12
  - Products 7

### Mobile Analysis 1/2

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

### Text Analysis 1/5

- You should have 500+ words on this page. Your word count: 331
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

### Social Buttons 0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

### Code Analysis 3/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon