

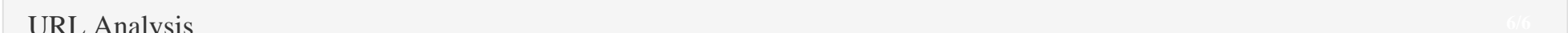


Internetsoft.com

Keyword: internet

SEO Score

91%



URL Analysis

4/4

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

0/1

- This page should load quicker.
- Fail

Title Analysis

3/3

Internet Soft – Software Development Company

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass

Pass

Description Analysis

2/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6)

3/3

H1

H2

1. Who

H3

1. we are

2. TELL US ABOUT YOUR PROJECT

3. Get In Touch

4. WHAT WE OFFER

5. Enterprise Software Development

6. Mobile App Development

7. Dedicated Development Team

8. IT Consulting

9. UI / UX Design

10. QA & Software Testing

11. IoT (Internet of Things) Development

12. Block Chain

13. Artificial Intelligence (AI)

14. DevOps Services

15. Cloud Computing

16. Augmented Reality Solutions

17. Search Engine Optimization

18. Social Media Marketing

19. Pay Per Click (PPC)

20. INDUSTRY VERTICALS

21. Tech stack

22. What our Clients say

23. Rowan Hughes

24. Kristine (Bruner) Snively

25. Max Forzan

26. Senior Consultant

27. Nick Davenport

28. Abhijeet Khot

29. Tim Curran

30. Satisfied Customer

31. Recent Case Study

32. Replika 4U

33. Vaporin

34. Shahiba

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- Internet 23
 - ServiceNow 23
 - Soft 22
 - software 14
 - Cloud 12

Mobile Analysis

2/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

3/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/5

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml was not found
- Fail

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link