



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Inversk.co.ke
Keyword: business

SEO Score

80%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

- This page should load quicker.

Fail

Title Analysis

Inversk - the Business Magazine for 21st Century Business Builders

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

Description Analysis

Looking to start, build and scale your businesses? Inversk shares unparalleled expert insight and analytics on the latest business trends, strategies, analysis and more to help you do exactly that!

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail
Pass

Image Analysis

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass
Fail
Pass
Fail

Headings (H1-H6)

H1

H2

1. Shahid Yakub, Doing Everything with Honesty and Integrity to Succeed in Business
2. Scan Group's CEO Suspended Over Misconduct Allegations
3. Certified Homes to Host Ground Breaking Ceremony at Sukari Heights
4. Elon Musk Expresses Concerns Over Cryptocurrency
5. Safaricom Gets Shortlisted for Ethiopian Telco-License bid
6. Treasury Puts Aside Ksh 12.7 Billion to Clear 2017 Maize Subsidy Debt
7. Transport Charges Likely to Hike Amid Rise in Fuel Prices
8. DTB to Lend MSMEs 1.6B for Covid Recovery
9. Treasury Allocates SH. 84.5 Million To Finance The Recruitment of New IEBC Commissioners
10. 10 Kenyans Every Entrepreneur Must Follow on Twitter
11. This Kenyan Company is Firmly Committed to Going Green
12. Investing in women is Smart Business, But we have to do it Right
13. Kenyan Boy to Climb 3 Mountains to Raise Funds for his School to Buy a Bus
14. How you handle 'COVID-19 Comms Phase Three' will Determine your Company's Success
15. George Wachiuri School of Mentorship Launches Today at 3PM
16. Flexibility is the New Normal for Entrepreneurs in Time of Crisis
17. 7 Skills That Every Entrepreneur Needs
18. Exclusive Advice To Managing Your Startup Finances
19. Deciding to Start a Business is Different than Deciding to Start a Successful Business
20. DTB to Lend MSMEs 1.6B for Covid Recovery
21. Propel Your Passion For Prosperity with Prosperity Gardens – Konza City Prime Plots on Sale
22. How Kenya's GigSasa is Revolutionizing the Workplace Productivity
23. Certified Homes Valentines Gift to a Widow
24. Safaricom Set to Pay Maiden Ksh18B Interim Dividends
25. Absa Bank to Invest Ksh1.6 Billion in Technology
26. Optiven's gives a Valentine Special 14Kinds of Love
27. Valentines Holiday Getaway with Certified Homes
28. Wheat Shortage Causes Rise in Flour and Bread Prices
29. Creative Entrepreneurship Attracts More Women
30. Certified Homes Partners with Inversk Magazine for the 4th Annual CEOs Breakfast
31. Miraa Farmers Win Back Their Way to Somali Market
32. Smallholder Tea Famers to Lose over 700M to New Tax
33. Senior Sales Leaders, SME Owners to Meet in Nairobi on Thursday for a Special Event
34. What you need to know about Safaricom's new MPESA charges
35. How the Annual CEOs Breakfast Was Founded
36. The B2B Battlefield: How to Make Successful Corporate Sales
37. Mary Njoki to Speak During the 2019 SME Breakfast Forum
38. The creativity that M-Changa inspires
39. Ajira Digital: What You Need to Know
40. Time Management Hacks for 9-5ers Looking to Earn an Extra Coin
41. How to Automate your Marketing Efforts during the Pandemic and the future
42. Cooperative Bank to Obtains 90pc Stake In Jamii Bora Bank
43. The A-Z of Content Marketing: Everything you need to Know
44. Equity Group Abandons Plan to Acquire Banks from ATMA Limited
45. International Business Etiquette
46. Engage in Team Work Lest You Flop in Your Business
47. Branding: 3 Powerful Business Strategies for your Brand during Uncertain Times
48. 5 Simple Strategies To Build A Powerful Network Around You
49. Twiga Foods gets Sh 3.2B Loan to Support Up to 300 Medium-Scale Farmers
50. Healthy Saving and Spending Habits to Upgrade your Wealth
51. Co-Op Bank Signs a Sh.500m Financial Deal with Fertilizer Distributor, Yara
52. Kenyan HR Startup, Workpay, Has Raised \$2.1 M Seed Funding – Here's the Details
53. Are you broke? This is why
54. Absa Profit Rises to Ksh.2 billion for the First Quarter, 2020
55. How Kenya's GigSasa is Revolutionizing the Workplace Productivity
56. Elon Musk Thinks Bitcoin Will Get 'Broad Acceptance' In Finance
57. Truecaller's Launches Call reason, Schedule SMS and SMS Translate Features to Enhance User experience
58. Kenya's Bismart Insurance Launches E-Commerce Platform for Industry Players

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass
Pass
Fail

Top Words

S/S

- ago 62
- months 32
- Business 20
- with 12
- days 12

Mobile Analysis

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Fail
Pass

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.