



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Investscap.com/  
Keyword: invest

## SEO Score

# 77%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 0/1

- This page should load quicker. Fail

### Title Analysis 1/2

#### Home - Investscap

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 0/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- No underscores found in image file names Pass

### Headings (H1-H6) 2/1

#### H1

#### H2

#### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- Bitcoin 17
- you 13
- more 12
- investment 8
- Read 8

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 2/4

- You should have 500+ words on this page. Your word count: 464 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

### Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Start title with keyword
- Fix description length
- Add keyword in description
- Add keyword in image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.