



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Ivanservice.com
Keyword: digital marketing

SEO Score

48%

URL Analysis 4/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 2/3

Website Design, SEO and Digital Marketing - Ivan Digital Service

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 2/3

Website Design, SEO and Digital Marketing - Digital Agency with years of experience that provides Professional Website Services. Free Quote.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 3/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 3/3

H1

H2

- 1. What are you looking for?

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Website 14
- Digital 14
- are 11
- SEO 10
- website 9

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/5

- You should have 500+ words on this page. Your word count: 372 Fail
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword is bolded, italicized, or underlined Pass
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

- Suggestions for a better SEO Score
- Add keyword to url
 - Add favicon.ico
 - Fix title lenght
 - Start title with keyword
 - Add alt tags to images
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - You need to add exact keyword in H1, H2 or H3 tags
 - Add more words (500+ is optimal)
 - Use keyword max. 3 times
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.