



Jakwar.com/
Keyword: jakwar

SEO Score

89%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Turkey Tours , Turkey Tours Packages - Jakwar Travel Agency

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

1/3

jakwar travel agency is Number one Tripadvisor Trip Agency in Turkey, Offers Tours Packages, Private Turkey Tours, Daily tours in Istanbul, Bursa, Trabzon and Antalya.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass

Fail

Pass

Fail

Headings (H1-H6)

3/3

H1

H2

1. Jakwar

2. Jakwar travel

3. Jaguar

H3

1. jakwartravelagency

2. Jakwar travel agency

3. Tours Turkey

4. tours in Turkey

5. Istanbul tours

6. Trabzon tours

7. Bursa tours

8. Sapanca Tour

9. Antalya tours

10. Bosphorus tour

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- Istanbul 10
- Trabzon 9
- Antalya 9
- Ts 9
- Bursa 8

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

1/3

- You should have 500+ words on this page. Your word count: 325
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button