



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Joharimontessori.co.ke
Keyword: Montessori Lavington Pre school

SEO Score

49%



URL Analysis

1/6

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon file not found

Fail
- Preferred domain set

Pass

Page Speed

1/1

- This page should load quicker.

Fail

Title Analysis

1/3

Welcome to Johari Montessori School

- Title has 60 characters or less.

Pass
- Title tag should begin with exact keyword

Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

3/4

- Not all images have alt tags

Fail
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

3/3

H1

H2

H3

1. Areas of Learning

2. Admissions Currently Ongoing

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- Montessori

4
- child

4
- with

4
- that

4
- believe

3

Mobile Analysis

1/3

- We found viewport metatag

Pass
- Add an Apple icon

Fail

Text Analysis

4/5

- You should have 500+ words on this page. Your word count: 183

Fail
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword not found in anchor text

Fail

Social Buttons

3/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

1/6

- Could not check validation status.

N/A
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Add schema.org markup

Fail
- Link to sitemap.xml was not found

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.