

Kasun.co.uk
Keyword: web

SEO Score

56%

URL Analysis

1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Freelance Web Designer - UK Website Developer | Kasun

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

1/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis

1/1

- Not all images have alt tags
- Exact keyword should be used in an alt tag

Fail
Fail

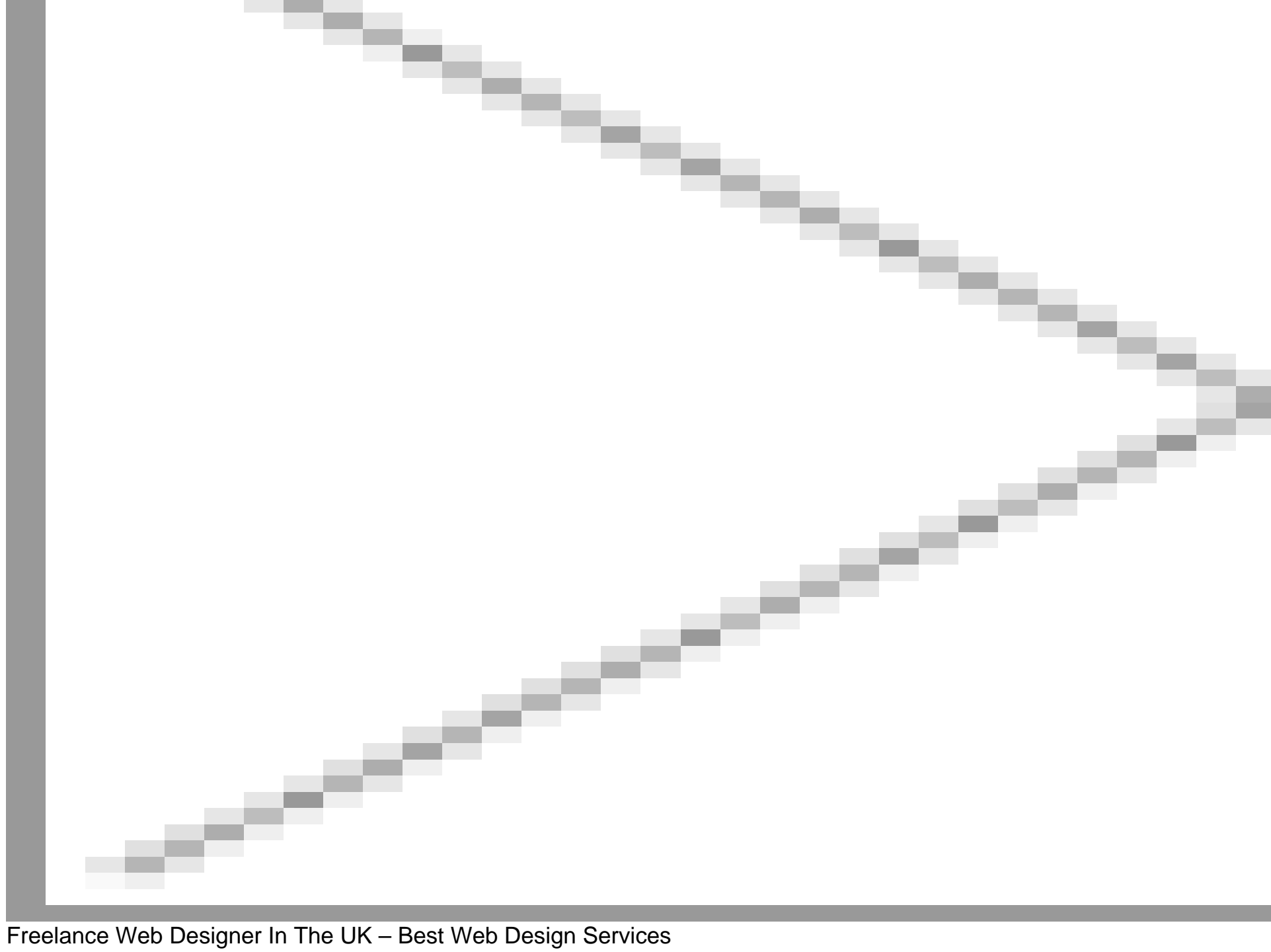
Headings (H1-H6)

1/1

H1

H2

1.



2.

Freelance Web Designer In The UK – Best Web Design Services

H3

1.

web design offer London

Domain and Registration Services

2.

Design

3.

Development

4.

Search Engine Optimisation Services

5.

Why choose Web Design London

Skilled Web Design and Development

6.

Personal Assistance and Communication

7.

Maintenance and Support

8.

Full use of today's technology

9.

UK Web hosting free from SeekaHost

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Pass
Pass

Top Words

5/5

- design 20
- you 19
- business 19
- web 13
- will 13

Mobile Analysis

1/3

- Add a viewport metatag
- Add an Apple icon

Fail
Fail

Text Analysis

1/6

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Pass
Pass

Social Buttons

1/1

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Pass
Pass
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon