

Kizokids.com/  
Keyword: kids

### SEO Score

# 54%



#### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

#### Page Speed 0/1

- This page should load quicker. Fail

#### Title Analysis 1/2

- Kizo Kids – Modern Learning, Better Results, More Attention Fail
- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

#### Description Analysis 1/1

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

#### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

#### Headings (H1-H6) 2/1

- **H1**
- **H2**
- **H3**
- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

#### Top Words 5/5

- with **14**
- child **13**
- learning **9**
- rapists **7**
- needs **7**

#### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

#### Text Analysis 2/4

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

#### Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

#### Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

#### Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button