

Kooponline.com

Keyword: koopo

SEO Score

92%

URL Analysis

4/4

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Pass
Pass
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Fashion+Beauty+Technology+Home Decor+Health+Food+Visit!

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

1/3

Koopo is a growing online marketplace connector, driving community trends in fashion, beauty, home decor, tech, small business and lifestyle! Shop at the market, sell your goods or services, post events, list jobs, create content and access a variety of other free digital marketing features including exclusive white papers, market reports, media specials, articles and videos. Find Koopo on the corner at the main intersection of Facebook and Amazon, across the street from Google and Medium.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail
Pass

Image Analysis

1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Pass
Fail
Pass
Pass

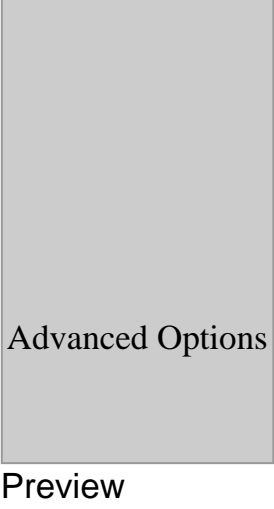
Headings (H1-H6)

2/3

H1

H2

1. Uploading
2. Attachment Details Saved.
3. Attachment Display Settings
4. Gallery Settings
5. Playlist Settings
6. Display Settings
- 7.



Advanced Options

8. Preview

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

5/5

- Buy 16
- cookies 14
- website 9
- you 8
- Koopo 8

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

1/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Pass
Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link