

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

## Lafayette-resources.com/ Keyword: lafayette

# SEO Score



URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword present in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon found</li> <li>Preferred domain set</li> </ul>	Pass Pass Pass Pass Pass Pass
Page Speed	
This page should load quicker.	Fail
Title Analysis	

#### Lafayette Resources Ltd. - Partnering for Success

<ul><li>Title has 60 characters or less.</li><li>Title tag begins with exact keyword</li></ul>	Pass Pass
Description Analysis	
<ul> <li>Description is too short. Consider adding more characters.</li> <li>Description tag should contain the exact keyword</li> </ul>	Fail Fail
Image Analysis	
<ul> <li>Not all images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Exact keyword found in image name</li> <li>Do not use underscore in image file names.</li> </ul>	Fail Fail Pass Fail
Headings (H1-H6)	

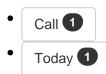
#### H1

H2

- 1. Know About Laffayette
- 2. Frequently Asked Questions
- 3. Watch the video on PDA
- 4. + 254-722-709005

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

## Top Words



## Mobile Analysis

• \	We fou	nd viewpo	rt metatag
-----	--------	-----------	------------

• We found Apple icon

#### Text Analysis

- You should have 500+ words on this page. Your word count: 2
- Keyword should have 3 occurences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

#### Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Blog link found

#### Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

## Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.





Pass Pass

> Fail Fail

> Fail

Fail

Pass



Fail

Fail

Pass

Fail
Pass
Fail
Fail
Fail
Fail