

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

**SEO Score** 

Leadwd.com Keyword: website design

Fail

Pass

Pass

Pass Pass

Pass

Pass

Pass

Pass

Pass

Pass

Pass

Fail

Pass

Fail

Pass

5/5

Pass

Pass

Pass

Fail

Fail Pass

Pass

Fail

Fail

Pass

Fail

Fail

Fail

61%

**URL** Analysis

Keyword not found in URL URL does not contain underscores robots.txt file found Favicon found

Page Speed

URL is SEO friendly

Preferred domain set

• Load speed is under 2 seconds

Title Analysis

Website Design and SEO Company | Lead Website Design

Title has 60 characters or less.

Title tag begins with exact keyword

**Description Analysis** 

An Online, SEO, Website Design & Social Media Marketing Company Based Out of Abilene, Texas. We Also Offer an

Array of Other Digital Products Online Cheap

• Description has 160 characters or less.

• Description tag contains exact keyword

Image Analysis

All images have alt tags Exact keyword should be used in an alt tag Exact keyword found in image name Do not use underscore in image file names.

H1 **H2** 

Found heading tags H1, H2 and H3

No duplicate heading tags found

Exact keyword NOT found heading tags H1, H2 or H3

Headings (H1-H6)

**H3** 

Top Words SEO 42 Marketing 15

Website 14

WEBSITE 12

DESIGN 11 Mobile Analysis We found viewport metatag

We found Apple icon

Text Analysis You have 500+ words on this page Keyword usage exceeds 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword found in the first 100 words Exact keyword found in anchor text

Social Buttons

Blog link found Code Analysis Code is not W3C valid. No flash elements found. Remove inline css.

Add Tweet button

Add Google +1 button

Add Facebook share/like button

Text to html ratio is less than 2:1

• Schema.org markup found. • Link to sitemap.xml found

Suggestions for a better SEO Score

• Add keyword to image alt tag

• Add Facebook share/like button

 Add exact keyword to an image file name • Remove underscores from image file names • You need to add exact keyword in H1, H2 or H3 tags • Use keyword max. 3 times • Use bold, italic or underline for keyword • Fix w3c validation errors • Remove inline CSS • Add more text to achieve a text to html ratio of at least 2:1 • Add Tweet button

• Add Google +1 button

• Add keyword to url

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.