



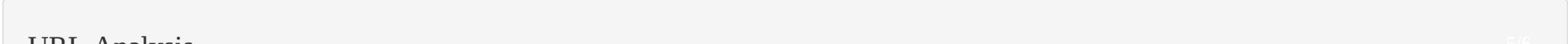
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Lemonde.fr

Keyword: international, macron, sarkozy

SEO Score

35%



URL Analysis

1/5

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

Le Monde.fr - Actualités et Infos en France et dans le monde

• Title is too long. Consider making it max. 60 characters long.

Fail

• Title tag should begin with exact keyword

Fail

Description Analysis

3/3

Le Monde.fr - 1er site d'information. Les articles du journal et toute l'actualité en continu : International, France, Société, Economie, Culture, Environnement, Blogs ...

• Description tag should be 160 characters or less.

Fail

• Description tag should contain the exact keyword

Fail

Image Analysis

4/4

- Not all images have alt tags

Fail
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

5/3

H1

H2

H3

• Found heading tags H1, H2 and H3

Pass

• Exact keyword NOT found heading tags H1, H2 or H3

Fail

• No duplicate heading tags found

Pass

Top Words

5/5

- Article

144
- abonn

140
- nos

139
- serv

136
- des

66

Mobile Analysis

2/2

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

1/3

- You have 500+ words on this page

Pass
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword not found in anchor text

Fail

Social Buttons

1/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Blog link found

Pass

Code Analysis

3/3

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml was not found

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.