



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Lifecosmo.com

Keyword: skincare, oil, serum

SEO Score

44%

URL Analysis

1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Happy In Life - LifeCosmo

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

1/3

LifeCosmo, we post happy articles about health, beauty, diets, and fitness. Skincare, organic oil, face serum, oil serum, skincare oil and much more

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis

1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass

Fail

Fail

Fail

Headings (H1-H6)

1/3

H1

1. Welcome to LifeCosmo

H2

1. Cystic acne, how to get rid of severe acne forever
2. How does IPL (Intense Pulsed Light) really work
3. Why use Organic Oil without Additives and Perfumes
4. Treat your Skin with Organic Oil
5. Top 10 Best Skincare Oil 2021
6. TOP 10 Skincare Products 2021
7. Best winter salve for your dry skin
8. Get rid of cystic acne
9. DIY Anti-aging vegan moisturizer
10. Can Essential Oils Help to boost Collagen?
11. Cystic acne, how to get rid of severe acne forever
12. How does IPL (Intense Pulsed Light) really work
13. Why use Organic Oil without Additives and Perfumes
14. Treat your Skin with Organic Oil
15. Top 10 Best Skincare Oil 2021
16. TOP 10 Skincare Products 2021
17. Best winter salve for your dry skin
18. Get rid of cystic acne

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Fail

Fail

Fail

Top Words

5/5

- care 11
- Skin 11
- Beauty 9
- Top 3
- Oil 3

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis

0/5

- You should have 500+ words on this page. Your word count: 155
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.